



## IVR based Personal Invitation and Messaging

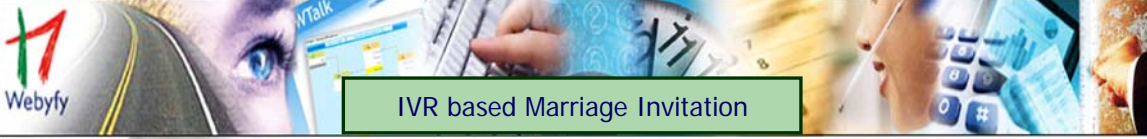
There may be many occasions in which an individual may be required to pass on information to a set of people and get a feedback or acknowledgement from them. At present such a facility is not easy to come by. This does not come under the usual gambit of telemarketing but under personal messaging.

Webyfy has created a system through its hosting services to pass messages to a set of predefined people at a predefined date and time by telephone.

One example is cited on the opposite page - To send a message for a wedding. This may be for the bridegroom or the bride or the host to call and intimate/remind friends about the ceremony. The IVR system will take stock of the people who will attend the function and receive messages/best wishes from the invitees.

If there is no signal from the customer within the time out period for a key press response, (this can happen in a phone with pulse dialing) the invitee is asked to record a response. This recording is analyzed for the respective classification.

There can be a number of occasions where an individual can make use of such a facility.



# IVR based Marriage Invitation

**Marriage Invitation call**



**Prompt: Marriage Invitation script**

Hello! This is George. I would like to remind you of my wedding on the 21st June that is the day after tomorrow. I hope to see you. In case you are unable to attend press 1 otherwise press 2

**Record Voice : Not attend**

Record the voice of the caller

Time out

**Prompt: Not attend**

I am sorry that you won't be able to attend. If you have any message for me please record it after the beep

**Response: Not attend – attend**

1. Not attend

2. Will Attend

Time out with no signal

1+1 cycles and then exit to Prompt: Thank you No signal

**Prompt: No Signal**

There was no signal from your telephone. If you will grace the occasion please say "I will be there " if not say I will not be able to attend the function" .

**Prompt: Thank you No signal**

Thank you. If you need to contact me I am available at 123456789. Bye

**Record Voice : No Signal**

Record voice of the caller

Time out

1+1 cycles and then exit to Prompt: Thank you No signal

**Prompt: Thank you will attend**

Thank you. I am looking forward to seeing you. you can contact me at 123456789

**Exit Call**